PRODUCT CATALOGUE FOR EXPORT · WORKED EXAMPLE

A worked example: a company page and the sheet for one extra virgin olive oil item. The company, codes and figures are made up; the fields are the template's.

THE COMPANY PAGE

Company name	Azienda Agricola Esempio (made-up name), «Esempio» brand
About us	Extra virgin olive oil from our own groves in Puglia, milled within 24 hours of harvest.
Production site	Contrada Esempio, Puglia, Italy (production and loading)
Company certifications	Organic; control body and expiry date on the attached certificate (example)
Export contact	First Last, export@esempio.example, +39 000 000 0000, Italian and English
General terms	EXW Contrada Esempio; DAP on request. Payment in advance on the first order. Delivery within 10 working days. Minimum one pallet.

THE ITEM SHEET (ONE PER PRODUCT)

Trade name	Esempio Extra Virgin 0.75 l
Name of the food	Extra virgin olive oil
Pack size and net quantity	Glass bottle, 0.75 l
Item code	AAE-EVO-075
EAN (GTIN) of the unit	0000000000000 (example code, not valid)
HS code	1509 20
Ingredients and allergens	Extra virgin olive oil. No allergens.
Shelf life and storage	18 months from bottling (example). Keep away from light and heat.
Origin	Italy
Case	6 bottles per case · 25 x 17 x 33 cm · 7.494 kg gross
Pallet	EUR · 16 cases per layer, 5 layers, 80 cases · about 625 kg
Minimum order quantity	1 pallet (80 cases), can be mixed with the 0.25 l size
Delivery terms and price	EXW Contrada Esempio. Price in the 2026 export price list, version of 1 November 2026
Product certifications	Organic (example)
Photos	bottle-075.jpg, case-6x075.jpg

Every detail must match the label, spec sheet, price list and invoice: a net quantity or a code that differs between two documents is the first question you'll get.

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